

Best Practices From Today's Most Sustainably Engaged Companies

In examining the unique characteristics of companies further along in their sustainability maturity journeys, we found that:

1

They are more than twice as likely to have a C-level leader whose sole responsibility is sustainability.

2

They have sustainability strategies that are inclusive of all stakeholders, including customers, employees, partners, and investors.

3

They have more aggressive carbon reduction goals than less engaged companies.

4

They are working on getting more granular with their reporting.

5

They are investing in impactful, innovative technology to drive optimization.

6

They expect their partners to provide the latest technology, intimately understand their industry, and have an equal commitment to ESG improvement efforts.

How sustainably engaged is your company? To learn more about sustainability best practices, read the full Thought Leadership Paper titled, "The Race To Decarbonization."

In this study, Forrester Consulting conducted a series of interviews and fielded an online survey to evaluate the progress that sustainability-focused companies have made in pursuing their goals.

To explore this topic, Forrester surveyed 2,348 global sustainability strategy leaders in 2021. Respondents represented companies in 25 countries and across 19 industries.

